

# ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem

Department of Master of Business Administration

## Syllabus Analysis

**Regulation: R (19)**

I YEAR I SEMESTER							
S.No .	Course Category	Courses	Marks	L	T	P	C
1	PC	Management and Organizational Behavior	100	4	0	0	4
2	PC	Managerial Economics	100	4	0	0	4
3	PC	Accounting for Managers	100	4	0	0	4
4	PC	Quantitative Analysis for Business Decisions	100	4	0	0	4
5	PC	Legal and Business Environment	100	4	0	0	4
6	SI	Business Communication and Soft skills	100	2	0	2	4
7	OEC	Cross Cultural ManagementRural Innovation projects MOOCs: SWAYAM/NPTEL- Related to Management Courses other than listedcourses in the syllabus	100	4	0	0	4
9	PC	Information Technology – Lab1(Spreadsheet and Tally)	50	0	0	2	2
<b>Total</b>			<b>750</b>	<b>26</b>	<b>0</b>	<b>4</b>	<b>30</b>

I YEAR II SEMESTER							
S.No.	Course Category	Courses	Marks	L	T	P	C
1	PC	Financial Management	100	4	0	0	4
2	PC	Human Resource Management	100	4	0	0	4
3	PC	Marketing Management	100	4	0	0	4
4	PC	Operations Management	100	4	0	0	4
5	PC	Business Research Methods	100	4	0	0	4
6	OEC	Project Management Technology Management Lean Management Database Management System	100	4	0	0	4
7	PC	IT-lab 2(Programming)	50	0	0	2	2
<b>Total</b>			<b>650</b>	<b>24</b>	<b>0</b>	<b>2</b>	<b>26</b>

II YEAR III SEMESTER							
S.No	Course category	Courses	Marks	L	T	P	C
1	PC	Strategic Management	100	4	0	0	4
2	PC	Operations Research	100	4	0	0	4
3	PEC	Elective – 1	100	4	0	0	3
4	OEC	Elective – 2	100	4	0	0	3
5	OEC	Elective – 3	100	4	0	0	3
6	OEC	Elective – 4	100	4	0	0	3
7	PROJ	Industrial Project based on Summer Internship	150	4	0	0	4
<b>Total</b>			<b>750</b>	<b>28</b>	<b>0</b>	<b>0</b>	<b>24</b>

II YEAR IV SEMESTER							
S.No	Course category	Courses	Marks	L	T	P	C
1	PC	Supply Chain Management and Analytics	100	4	0	0	4
2	PC	Innovation and Entrepreneurship	100	4	0	0	4
3	PEC	Elective – 5	100	4	0	0	3
4	OEC	Elective – 6	100	4	0	0	3
5	OEC	Elective – 7	100	4	0	0	3
6	OEC	Elective – 8	100	4	0	0	3
7	FD	Comprehensive Viva- voce	50	0	0	2	2
<b>Total Marks / Credits</b>			<b>650</b>	<b>24</b>	<b>0</b>	<b>2</b>	<b>22</b>
			<b>2800</b>				<b>104</b>

**Coordinator**

**Head of the Department**

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## Syllabus Analysis

Course category	Total			
	L	T	P	C
Program Core PC	56	0	4	60
Program Elective PEC	8	0	0	6
Open Elective OEC	32	0	0	26
Summer Project PROJ	4	0	0	4
Seminar/Internship SI	0	0	2	4
Final Dissertation (FD)	0	0	2	2
<b>Total</b>	<b>102</b>	<b>0</b>	<b>8</b>	<b>102</b>

Course category	Percentages			
	L	T	P	C
Program Core PC	54.90	0	50.00	58.82
Program Elective PEC	07.84	0	0	05.89
Open Elective OEC	31.37	0	0	25.49
Summer Project PROJ	03.92	0	0	03.92
Seminar/Internship SI	0	0	25.00	03.92
Final Dissertation (FD)	0	0	25.00	01.96

Coordinator

Head of the Department